

# Marketing Memo



To: Marine & Consumer Electronic Dealers  
From: Gregory DeVries, Director of Sales and Marketing, Marine Division  
Date: April 5, 2010

## **GARMIN REBATE OFFER** **Buy a BlueChart® g2 Vision® card and qualifying GPSMAP® chartplotter** **Receive \$200USD via mail in rebate**

This rebate is being offered between the period of April 7, 2011 and July 4, 2011 subject to the terms and conditions set forth in the rebate coupon. You can access the coupon online by visiting the link below:

<http://garmin.blogs.com/promotions/>

Rebate coupons and POP displays are being shipped to dealers. Please contact [rebate@garmin.com](mailto:rebate@garmin.com) if you do not receive them. This rebate program is being implemented in the same manner as we have done with others in the past.

**PLEASE NOTE:** g2 cards and g2 Vision downloads are not eligible and are excluded from this rebate

**PLEASE NOTE:** The valid dates on the rebate coupons that have been shipped to dealers do not match the current promotional dates for this rebate offer. However, we will still honor these rebate coupons

### **Qualifying Products**

<u><b>GPSMAP 4x1 series</b></u>	<u><b>GPSMAP 5x1 series</b></u>	<u><b>GPSMAP 5x6 series</b></u>
GPSMAP 421 / GPSMAP 421s	GPSMAP 521 / GPSMAP 521s	GPSMAP 526 / GPSMAP 526s
GPSMAP 431 / GPSMAP 431s	GPSMAP 531 / GPSMAP 531s	GPSMAP 536 / GPSMAP 536s
GPSMAP 441 / GPSMAP 441s	GPSMAP 541 / GPSMAP 541s	GPSMAP 546 / GPSMAP 546s



**Garmin.**

**Navigate to an exclusive  
\$200 Garmin Rebate.**

Buy a qualifying Garmin GPSMAP® chartplotter and a BlueChart® g2 Vision® card  
and receive \$200<sub>USD</sub> via mail-in rebate during this special limited-time offer.



Please see <http://www8.garmin.com/cartography/g2vision/g2vision.jsp> for a full description of the BlueChart® g2 Vision® product. Visit <https://buy.garmin.com/shop/shop.do?CID=148> for a complete listing of all Garmin chartplotter products.

# 2011 g2 Vision® card + Garmin Chartplotter\* \$200<sub>USD</sub> Rebate

\*Qualifying chartplotters include models from the GPSMAP® 4x1 series, GPSMAP 5x1 series, and GPSMAP 5x6 series.

Purchase a Garmin BlueChart® g2 Vision® SD™ card **AND** a qualifying Garmin chartplotter and receive \$200<sub>USD</sub> via mail-in rebate. Offer is valid for purchases made between **04/07/11** and **07/04/11**. Rebate submissions must be postmarked by 08/04/11. Limit two rebates per customer. To qualify for this rebate, please follow the seven steps listed on the back or lower portion of this coupon.

Please print clearly.

Garmin Dealer Where Purchased \_\_\_\_\_

Date Purchased \_\_\_\_\_

GPSMAP Model Purchased \_\_\_\_\_

Customer Name \_\_\_\_\_

Address \_\_\_\_\_

City / State \_\_\_\_\_

ZIP Code or Postal Code \_\_\_\_\_

**Note:** Rebate checks will be mailed to U.S. or Canadian addresses only.

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Your email address will **only** be used for correspondence about this rebate offer.

**Terms and Conditions:** This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit two rebates per customer. Limit one rebate per valid product serial number. Requests for multiple rebates from groups, clubs or organizations will not be honored. This rebate does not apply to cards purchased with any network products. Australian or UK GPSMAP models do not apply. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. This is an end consumer rebate that is not valid for dealers. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

**Garmin recommends making a copy of your receipt and completed rebate coupon for your records.**

**Please allow 6-10 weeks to process your rebate request.**

After 30 days, you may check your status at [www.status-now.com](http://www.status-now.com). For questions about this offer, contact [rebate@garmin.com](mailto:rebate@garmin.com) or 1-800-975-7814

## To receive your \$200<sub>USD</sub> rebate, please follow these 7 steps:

- Purchase** a BlueChart g2 Vision SD card **AND** a qualifying Garmin GPSMAP chartplotter (see step 5 for qualifying products) between **04/07/11** and **07/04/11**.
- Read and complete** this rebate coupon.
- Enclose** the UPC barcode from your Garmin GPSMAP chartplotter product box. The barcode will need to be cut out from the bottom of the product box. It is approximately 1 inch by 1 inch in size.
- Enclose** a legible copy of your dated, itemized receipt for your purchase of the BlueChart g2 Vision SD card **AND** the qualifying Garmin GPSMAP chartplotter. The products must be purchased in factory-new condition. You may purchase the products online or in a store. Receipts may also be in the form of a packing slip, an invoice or a printed online order confirmation. The receipt **must** show your purchase date, the name of the Garmin dealer and proof of both items purchased. We do not accept PayPal™ receipts. Items may be purchased on the same receipt or separately. Both items must be purchased between 04/07/11 and 07/04/11.
- Select** your qualifying GPSMAP chartplotter by clearly placing an "x" in the box next to the unit you have purchased.  
*Please check **ONE** box only.*

<b>GPSMAP 4x1 series</b>	<b>GPSMAP 5x1 series</b>	<b>GPSMAP 5x6 series</b>
<input type="checkbox"/> GPSMAP 421 / GPSMAP 421s	<input type="checkbox"/> GPSMAP 521 / GPSMAP 521s	<input type="checkbox"/> GPSMAP 526 / GPSMAP 526s
<input type="checkbox"/> GPSMAP 431 / GPSMAP 431s	<input type="checkbox"/> GPSMAP 531 / GPSMAP 531s	<input type="checkbox"/> GPSMAP 536 / GPSMAP 536s
<input type="checkbox"/> GPSMAP 441 / GPSMAP 441s	<input type="checkbox"/> GPSMAP 541 / GPSMAP 541s	<input type="checkbox"/> GPSMAP 546 / GPSMAP 546s

- Provide** your qualifying Garmin chartplotter serial number in the squares below. The 9 digit serial number is located on a black and white sticker on the back of the unit. Depending on your model, the unit serial number may be all numbers, or it may consist of a combination of letters and numbers.

**CHARTPLOTTER SERIAL NUMBER →**

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(9 digit GPSMAP chartplotter serial number)

- Mail** your submission (postmarked by 08/04/11) to: **Promotion # 37022**  
**2011 Garmin g2 Vision Card + Chartplotter \$200 Rebate**  
**P.O. Box 22092**  
**Tempe, AZ 85285**